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WWW.MASCUSA.COM

Malaysia Association of Southern California

Message From The President

Welcome! Welcome Year 2002!
Welcome to a newly restructured Malaysia Association of Southern California (MASC). Welcome on board the new Board of Directors ready to bring you a very exciting and fun-filled year. Besides a new name with a new logo, a new website, mascusa.com, has also been created.

Wow! What a great start. With all these new energies and enthusiasm, what else could be missing? The obvious missing ingredient is you, the members! Without your participation and support, all our efforts and activities would be in vain.

With your help, there are three simple objectives I would like to achieve:

- (1) Increase the number and diversity of our membership, particularly, the Malays and Indians to more truly represent the multi-racial composition of Malaysians back home plus reaching out to Americans who show keen interest in our people and culture.
- (2) Strengthen both the bonding and working relationship with our Consulate General offices by sharing our resources

in co-hosting many of our social events, like the celebrations of Hari Raya Puasa and Agong's Birthday.

(3) Create potential business opportunities for our members by collaborating closely with MaTrade, MIDA, Tourism Malaysia, MAS and many others to bring forth beneficial business functions that include participating in trade shows and hosting Malaysian dignitaries.

Again, I cannot seem to stress enough the importance of your involvement that is highly critical to the level of success in any of our programs.

With a very dedicated and talented Board, the challenge is on you to meet us half way. I am confident that together we can accomplish and build a stronger MASC that is ours to cherish for many years to come. So, please come and be a part of our family...far away from home. Welcome!

C.K. Lim,
MASC President



Consul General's Hari Raya Open House

The annual Hari Raya Puasa Open House was held on December 16, 2001 at Torrance Cultural Arts Center, in Torrance. We are honored to be invited to this auspicious occasion. Our Association contributed drinks and some food to the function.

The Honorable Consul General of Malaysia Encik Muhammad Alias and his wife Puan Zainap M. Tahir were hosts at the celebration.

The celebration was very well attended

with a very cosmopolitan guest list. The atmosphere was festive and the food was unmistakably a reminder of classic Malaysian banquet.

Our board members, with the encouragement from the Consul General, were happy to interact and introduce our Association to the guests. There was an opportunity to sign up enthusiastic new members on that day.

Our Association is grateful to the support of the Consul General and look forward to his future patronage and counsel.

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